SHING GROUP

2024 COMPANY PRESENTATION



LC Publishing Group S.p.A. is the international gorup providing 100% digital information with a business angle.

It is the largest largest legal publisher across southern Europe and Latin America.



























DIGITAL MAGAZINE

MAG

It is the first fortnightly online magazine dedicated to the Italian business community. In every issue, the most prominent lawyers, bankers, entrepreneurs and chefs reveal and comment on news and market trends. MAG is available for free on our Italian portals and on AppStore and GooglePlay.

Inside you'll find:

- Interviews to managing directors, Lawyers, bankers, advisors, tax experts and chef;
- Sector studies;
- Report and post-research interviews, awards and events.





MONTHLY
UNIQUE VISITORS
ON AVERAGE OVER THE
PAST QUARTER













LEGALCOMMUNITY.IT

The first website of the group. It is aimed at business lawyers, tax consultants and accountants.

The website reports current and in-depth news from the business lawyers' point of view.

Legalcommunity publishes researches and rankings every year such as the Top 50 Law Firms by revenues and the Best 50 lawyers.





MONTHLY
UNIQUE VISITORS
ON AVERAGE OVER THE
PAST QUARTER



www.legalcommunity.it



LEGALCOMMUNITY AWARDS

LEGALCOMMUNITY

AWARDS

- Range of participants: 300 to 900+
- Target: 90% men between 40 and 70+ years old
- Roles: Business Lawyers, Legal Directors, CFOs.
- Some of the participating firms: Clifford Chance, Allen & Overy, Linklaters, Freshfields Bruckhaus Deringer, BonelliErede, Chiomenti, Gianni & Origoni, Legance, DLA Piper, Gattai Minoli & Partners, Simmons & Simmons, Advant Nctm, EY, Orrick, PwC TLS, Dentons, Deloitte Legal.

The Legalcommunity awards recognise the best lawyers from law firms in Italy, whose excellence is determined by an authoritative jury of experts and practitioners.

The Legalcommunity Awards are sectorial, meaning that they are celebrated by industry sector or area of law. They are the: Energy Awards, Finance Awards, Forty Under 40 Italia, Tax Awards, IP & TMT Awards, Corporate Awards, Italian Awards, Litigation Awards, Labour Awards, Marketing Awards, Real Estate Awards





www.legalcommunity.it



LEGALCOMMUNITY.CH

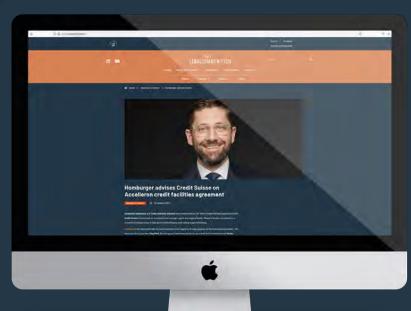
The first digital portal addressed to the Swiss legal market.

The website focuses both on law firms and in-house legal departments, covering the latest news and rumors on deals and operations (and the related advisors) as well as on lateral hires, moves and new appointments and providing insights, analytical data and opinions on the professions' main trends and topics (Ai, innovation, etc.).

84%

MONTHLY
UNIQUE VISITORS
ON AVERAGE
OVER THE PAST
QUARTER





www.legalcommunity.ch





LEGALCOMMUNITY.CH AWARDS

- Participants: 200+
- Target: 60% men and 40% women between 35 and 60+ years.
- Roles: Business lawyers, legal directors, CFOs, CEOs, HR managers of companies.
- Participating firms and companies include: Lenz & Staehelin, Bär & Karrer, Niederer Kraft Frey, Vischer, MLL Legal, Baker McKenzie, UBS, Ermenegildo Zegna, Lindt & Sprüngli, Generali, Bayer, SBB CFF SBB, Microsoft, AXA Switzerland.

These are the awards that honour authorities from the world of business lawyers, legal directors, CFOs, CEOs, HR managers of companies in Switzerland; they took place every year in Zurich.





www.legalcommunity.ch



LEGALCOMMUNITYGERMANY.COM

Launched in 2024 by LC Publishing Group, it is the first digital portal addressed to the German legal market.

In terms of contents, the website focuses on both law firms and in-house legal departments, covering the latest news and rumors on deals and operations (and the related advisors) as well as on lateral hires, moves and new appointments and providing insights, analytical data and opinions on the professions' main trends and topics (Ai, innovation, etc.).

www.legalcommunitygermany.com



LEGALCOMMUNITY GERMANY



LEGALCOMMUNITYMENA.COM

Launched in 2022, it is the first digital portal addressed to the Middle East North Africa market.

In terms of contents, the website focuses on both law firms and in-house legal departments, covering the latest news and rumors on deals and operations (and the related advisors) as well as on lateral hires, moves and new appointments. LegalcommunityMENA also provides insights, analytical data and opinions on the profession's main trends and topics (Al, innovation, etc.).

www.legalcommunitymena.com



LEGALCOMMUNITYMENA



MONTHLY
UNIQUE VISITORS
ON AVERAGE
OVER THE PAST
QUARTER





LEGALCOMMUNITYMENA AWARDS

- Participants: 300
- Target: 60% men and 40% women between 35 and 60+ years.
- Roles: Business lawyers, legal directors, CFOs, CEOs, HR managers of companies.
- Among the participating firms and companies: BonelliErede, Siemens Energy, Adidas, Novartis, Mercedes-Benz, PepsiCo, Amazon, Nestlé, Novo Nordisk, Eni, Vodafone, Bayer, Baker McKenzie, Adsero Ragy Soliman & Partners, Dreny & Partners, Shahid Law Firm, Meysan Partners, General Motors, National Bank of Egypt, Banque du Caire, HSA Group, Majid Al Futtaim, Elsewedy Electric, Saudi Electricity Company, Fawaz Al Hokair Group Fashion Retail, Al Ahram Beverages Company, MNHD, CEMEX, Chubb, Bupa Global, Egyptian Petroleum HH Rig Manufacturing, Palm Hills Developments, Talaat Moustafa Group, Telecom Egypt, The Sovereign Fund of Egypt, Gennecs Pharmaceuticals, BEEAH Group, Evergrow Group, Gartner, Matouk Bassiouny & Hennawy, Essa Al Sulaiti Law Firm, Mazghouny & Co, Shehata & Partners.

These are the awards that refer to the MENA Region community and honour authorities from the world of business lawyers, legal directors, CFOs, CEOs, HR managers of companies. They take place every year in Cairo.

www.legalcommunitymena.com/awards/



LEGALCOMMUNITYMENA AWARDS





FINANCECOMMUNITY.IT

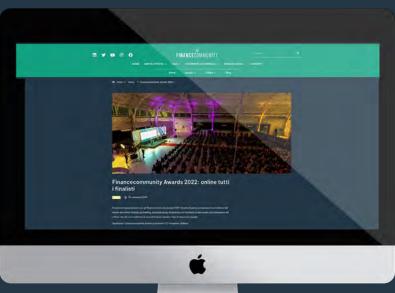
The website is aimed at bankers, private equity funds, real estate operators and asset management companies.

It focuses on finance market, i.e., on transfers and new appointments, operations and related advisors, rather than on insights and analytical data on market trends.

It has achieved a spectacular growth in terms of number of readers and professionals taking part, giving their contribution. FINANCECOMMUNITY



MONTHLY
UNIQUE VISITORS
ON AVERAGE
OVER THE PAST
QUARTER



www.financecommunity.it





FINANCECOMMUNITY AWARDS



The **Financecommunity Awards** recognize excellence in the financial sector.

Advisors, investors, banks, private equity, and asset management companies are, among the market players, those who most stimulate and contribute to the country's economy.

They are also those who, often working alongside companies step by step, contribute to their growth and consolidation, both from a speculative point of view and for a positive development of the Italian financial system.

Through this award, **Financecommunity.it** wants to give prominence to the professionals of the sector and to the excellences that during the year have distinguished themselves for the number and type of transactions followed, for the value of the deals and for their peculiarities.



www.financecommunity.it



FINANCECOMMUNITY.ES

Launched in 2023, Financecommunity.es is an entirely digital information headline that focuses on bankers, private equity funds, fintech and real estate operators as well as asset management companies, among others.

Every day it provides news in Spanish on the market, including deals and financial advisors, moves and appointments, financial acquisitions, venture capital, deal flow and much more.

FINANCE COMMUNITYES

30%

AVERAGE
MONTHLY GROWTH
OF UNIQUE VISITORS
ON LINKEDIN
OVER THE PAST
QUARTER



www.financecommunity.es





INHOUSECOMMUNITY.IT

The digital title is aimed at general counsel, in-house counsel, business managers, HR managers, marketing managers, financial managers and top management.

At content level, it focuses on lawyers who work in-house at companies and on the evolution of this group of professions in Italy.

Every day, it reports news such as appointments.

INHOUSE COMMUNITY

42 K

MONTHLY
UNIQUE VISITORS
ON AVERAGE
OVER THE PAST
QUARTER



www.inhousecommunity.it



INHOUSECOMMUNITY AWARDS

- Range of participants: 160 to 600+
- Target: 60% men and 40% women between 35 and 60+ years.
- Roles: Legal directors, CFOs, CEOs, HR managers of companies.
- Some of the participating companies: Enel, UniCredit, Assicurazioni Generali, Whirpool EMEA, Intesa Sanpaolo, Lavazza, Banco BPM, Prysmian Group, Nestlé, Alitalia, Sky, illimity Bank, Accenture, Roche, Novartis, Banco Santander, Credit Suisse, Vodafone, Ferrari, Porsche.

These are the awards that refer to the in-house community and honour authorities from legal departments, personnel, CFOs, and tax affairs departments.







www.inhousecommunity.it

FOODCOMMUNITY.IT

It is dedicated to the food & beverage sector. The portal aims to analyze the economic scenario, through the protagonists of the food and wine world in Italy and abroad.

Great attention is devoted to Michelin starred chefs, to the opening of new restaurants, as well as to the moves of food companies, from multinationals to small producers.

The world of food recounted with an economic approach, with the focus on the most important figures in the industry (Chef, high-end restaurants, small artisanal producers).

www.foodcommunity.it



FOODCOMMUNITY



MONTHLY
UNIQUE VISITORS
ON AVERAGE SINCE
JANUARY 2023





SAVE THE BRAND

SAVETHEBRAND

BY FOODCOMMUNITY

- Number partecipant: 200
- Roles: Food & beverage entrepreneurs, food formats
- Participating companies: Acetaia Giusti, Acqua Sant'Anna, Berlucchi, Ca' del Bosco, Campari, Cantine Ferrari, Cedral Tassoni, Consorzio Prosciutto di Parma, Distilleria Castagna, Fileni, Fratelli Carli, Galbusera, Lucano 1894, Masi Agricola, Mutti, Noberasco, Nonno Nanni, Pastificio Rana, Ponti, Riso Gallo, Venchi, Vergani among others.







DIGITAL MAGAZINE

IBERIAN LAWYER

Iberian Lawyer is the only in-depth source of information for lawyers who advise international business interests in Spain and Portugal. Regular Iberian Lawyer events enable the market to meet and debate the strategic legal issues affecting their business interests.

Iberian Lawyer free digital magazine is issued every month.

It's audience includes:

- Lawyers advising clients with Iberian interests at the world's largest law firms – including over 300 of firms across the USA, UK and Europe – as well as the top 50 Spanish and Portuguese law firms.
- In-house lawyers and senior management within the leading 250 multinationals with Iberian operations.
- Strategic investors with Iberian interest including private equity houses, banks and other financial institutions.
- Company Secretaries, General Counsel or Head of Legal within the top 500 business in Spain and Portugal

www.iberianlawyer.com







MONTHLY
UNIQUE VISITORS
ON AVERAGE
OVER THE PAST
OUARTER









IBERIANLAWYER AWARDS



- Range of participants: 200 to 500+
- Target: 90% men between 40 and 70+ years old
- Roles: Business Lawyers, Legal Directors, CFOs.
- Some of the participating firms: CMS Portugal, Ceca Magán Abogados, DLA Piper, Uría Menéndez, Allen & Overy, Pérez-Llorca, Ecija, Garrigues, Watson Farley & Williams, Pinsent Masons, Gómez-Acebo & Pombo, Ontier, Squire Patton Boggs, King & Wood Mallesons, Sérvulo, SRS Legal, Eversheds Sutherland, Abreu Advogados.

These events award the best lawyers and legal professionals in Spain and Portugal. The Iberian Lawyer Awards are sectorial, meaning that they are celebrated by industry sector or area of law. They are the: Labour Awards, InspiraLaw, Forty Under 40, Gold Awards, IP&TMT Awards, Energy Awards.





www.iberianlawyer.com





THE LATINAMERICANLAWYER

THE LATIN AMERICAN LAWYER

The Latin American Lawyer is the Group's portal that provides daily news regarding Latin America's leading law firms and their multinational clients. The goal is to disseminate, communicate and educate through market relevant content for international investors. The Latin American Lawyer values in-house lawyers working for companies with business interests in the region, as well as law firm executives.

The Latin American Lawyer's free digital magazine is published bimonthly.



MONTHLY
UNIQUE VISITORS
ON AVERAGE OVER THE
PAST QUARTER

READ IBERIAN LAWYER MAGAZINE









THE LATIN AMERICAN LAWYER ENERGY 8 INFRASTRUCTURE AWARDS



- Range of participants: 200 to 500+
- Target: 90% men between 40 and 70+ years old
- Roles: Business Lawyers.
- Some of the participating firms: Pinheiro Neto Advogados, Garrigues, DLA Piper Martínez Beltrán, TozziniFreire Advogados, EY Law, Greenberg Traurig, Allen & Overy, Thompson & Knight LLP.

These awards highlight the excellence of law firms and business lawyers experienced in the energy and infrastructure sector in Latin America.





www.thelatinamericanlawyer.com

EVENTS

LC Publishing Group organizes dozens of events a year in Switzerland, Brazil, Egypt, Italy, Mexico, Portugal, Spain and the United States including conferences, roundtables with Italian and international speakers and gala ceremonies.

Among these, the most important events are: **Legalcommunity Week**, a week of events dedicated to the international legal business community and **Financecommunity Week**, the annual global event for the international finance community. Both events involve thousands of representatives of the sector and are held in Rome & Milan.

www.legalcommunityweek.com

5

www.financecommunityweek.com



LEGALCOMMUNITYWEEK

LCPUBLISHIN G G R O U P



FINANCECOMMUNITYWEEK

LCPUBLISHINGGROUP





MEDIA PARTNERSHIPS |

LC Publishing Group establishes several media partnership with major entities in the legal and business sectors. The aim is to use free promotion to allow both parties to raise visibility and credibility in the market.

These are some of the media partnerships that LC Publishing Group carried out during the year:









EVENTS CALEND

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Legalcommunity Energy Awards Milan 25/01/2024

FEBRUARY

Milan, 08/02/2024 Legalcommunity Finance Awards ■ Iberian Lawyer Sustainability Summit - Spain Madrid, 29/02/2024 Madrid.29/02/2024

Iberian Lawyer Labour Awards

MARCH

Madrid, 07/03/2024 Iberian Lawyer Inspiralaw Financecommunity Fintech Awards Milan. 14/03/2024 Legalcommunity IP&TMT Awards Milan, 21/03/2024 Milan, 26/03/2024 ■ LC Sustainability Summit ■ LC Sustainability Awards Milan. 26/03/2024

APRIL

Milan, 09/04/2024 ■ LC Inspiralaw Italia Legalcommunity Tax Awards Milan. II/04/2024

MAY

LegalcommunityCH Awards 7urich 16/05/2024 Legalcommunity Forty under 40 Awards Milan. 23/05/2024 Iberian Lawyer Legaltech Day Madrid. 30/05/2024 Iberian Lawyer IP&TMT Awards Madrid, 30/05/2024

JUNE

Legalcommunity Week Milan. 10-14/06/2024 Legalcommunity Corporate Awards Milan. 12/06/2024 Rock the Law Milan. 13/06/2024 Madrid, 27/06/2024 Iberian Lawyer Energy Day Iberian Lawyer Energy Awards Madrid, 27/06/2024

JULY

Save the Brand - Foodcommunity Milan, 01/07/2024 Rome, 04/07/2024 Italian Awards

SEPTEMBER

Legalcommunity Energy Day Milan, 12/09/2024 Legalcommunity Labour Awards Milan, 19/09/2024 ■ Iberian Lawyer Forty Under 40 Awards Madrid. 26/09/2024

OCTOBER

■ Inhousecommunity Days Rome, 02-04/10/2024 Legalcommunity Real Estate Awards Milan. 10/10/2024 Inhousecommunity Awards Italia Milan. 17/10/2024 Legalcommunity Marketing Awards Milan, 21/10/2024 Inhousecommunity Days Switzerland Zurich, 24-25/10/2024 Legalcommunity Litigation Awards Milano. 29/10/2024

NOVEMBER

Madrid. 05/11/2024 ■ Iberian Lawver Legal Dav Iberian Lawyer Gold Awards Madrid, 05/11/2024 Financecommunity Week Milan. II-I5/II/2024 ■ Financecommunity Awards Milan, 14/11/2024 LegalcommunityMENA Awards Cairo. 21/11/2024

DECEMBER

The LatAm Energy & Infrastructure Awards São Paulo, 11/12/2024

LEGEND

Legalcommunity / LegalcommunityCH LegalcommunityMENA

LegalcommunityWEEK

Inhousecommunity

lberian Lawver

The Latin American Lawver

Financecommunity / Financecommunity WEEK Foodcommunity

LC P

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